Red is a warm fiery color. It not only reminds us of intensity, but also drives us to become more aggressive and forceful. Red is the color of blood and has strong symbolism on life and vitality. People may feel an increased level of energy when exposed to red images. Excitement, warmth, assertiveness and confident are some feelings associated with the color red. Some shades of red bring certain emotional themes to mind such as love, passion, desire, and lust. Red invokes sexual tension and passion because of this, It is linked to romance and can stimulate ones libido. It is used sometimes to signal bad health, blood, and emergencies. In business, red is associated with action, power, energy, and speed.

Red is a good color for automobiles sales, pet shops, pasta shops, pizzerias, and restaurants. It is a universal sign of danger and warning, also associated with blood, war and violence.

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Red roses